

Daya Saing Pelajar Melayu/Bumiputera: Beberapa Perspektif Holistik

Nasrudin Mohammed

Abstract

Broadly, this paper, entitled "The Malay/Bumiputera competitiveness: Some holistic perspectives" is a mirror of the writer's reflection of the Malay economic agenda and policy. It sets to approach the nation's development issues with special reference to the current position of the Malays especially in terms of education and economy. Issues such as the participation and involvement of the Bumiputeras; the implementation of policy and strategies; and also issues that have affected the success of the Bumiputera economic agenda, higher education in particular; and the prospect and strategies in enhancing the Bumiputera economic agenda, will be reviewed and discussed.

Keywords: *competitiveness, indigenous, Bumiputera, Malay, graduate*